

TRANSFORMING PERIPHERIES

ULM/GER | 26.09.2019

URBAN LAND CONFERENCE

| n°1

A large segment of Europe's population lives outside traditional urban cores in small and medium-sized cities, suburban agglomerations, or the fringes of metropolitan areas. They cover large areas, are home to millions of people and full of economic development. In the urban land, infrastructures, agriculture and production, businesses and housing merge in a fascinatingly operational, albeit fragmented landscape. To date it falls short of its potentials and does not receive the attention it deserves.

The first Urban Land Conference will investigate how to shape the future of urbanized territories across municipal boundaries. The conference provides a platform for the exchange of policy makers, urban planners, business leaders, academics and community groups. Speakers will come from a wide range of disciplines. Together we will explore how new governance and finance models can work across municipal boundaries, support joint action and lead to sustainable societies.

| Ulm, 26.09.2019

**WE ARE PLEASED TO INVITE YOU TO THE
URBAN LAND CONFERENCE AND
TRANSFER EVENT**

urbanes.land is a research and transfer branch of Biberach University of Applied Sciences. Interdisciplinary analysis and strategic consultancy of stakeholders in urbanized territories of intermediate density stand at its core. Projects are underway in the Southwest of Germany, the BeNeLux and Baltic States.

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| n°1
**COMPACT
+
PRODUCTIVE**

The urban land is performing well economically, but its low density leads to extensive needs for transport and land. It remains a challenge to implement sustainable agendas in this fragmented urbanized territory of un-coordinated stakeholders. Integrated solutions, which find a balance between density, resources and equity still have to be envisioned.

- | How can functions be layered on the same piece of land?
- | How can urban and rural become intrinsic instead of opposing?
- | How can concepts of ownership, management and financing be refined?

| n°2
**CONNECTED
+
BALANCED**

Infrastructure must inform densification and drive collaborative developments. Already, digitization and a new appetite for slow traffic have caused additional mobility patterns and become serious driving forces. Large-scale "green" infrastructures including energy, mobility, water and waste management can contribute to cross boundaries.

- | How can co-operational finance models facilitate and enable this?
- | How can green infrastructure re-shape in the urban land?
- | How can policy-makers, institutions and citizens buy into the idea of shaping integrated infrastructures as a civil project?

| n°3
**COORDINATED
+
EXPERIMENTAL**

Increasingly cities use experimentation as a strategy to find innovative practical solutions. An exchange of experience between cosmopolitan and urban land conditions can stimulate new practice and back transition processes. Creative approaches to multi-level policies in larger catchment areas of urbanized territories are needed.

- | How can formal planning bodies incentivize incremental approaches and learn from bold experiments?
- | How can universities become stimulating, consulting and co-ordinating institutions?

